



## Proclamation

**WHEREAS**, Keep Truckee Meadows Beautiful, a community funded organization whose numerous programs benefit all of the Truckee Meadows' residents, marks 25 years of stewardship in Northern Nevada with a celebration and fundraiser on October 29, 2014; and

**WHEREAS**, Keep Truckee Meadows Beautiful (KTMB) is dedicated to creating a cleaner, more beautiful region through education and active community involvement; and

**WHEREAS**, KTMB was founded by the Biggest Little City Committee in 1989 under the name of Western Nevada Clean Communities and began the Adopt-a-Park program to involve citizens in hands-on volunteer activities to spruce up parks and the Truckee River; and

**WHEREAS**, all of KTMB's programs are geared toward educating the public about the economic and health hazards of litter and illegal dumping; toward reducing our waste; eliminating trash from our parks, roadways and open spaces; making our community a beautiful and safe place to live; and giving opportunities for residents and businesses to take pride and ownership in their home; and

**WHEREAS**, KTMB works with more than 3000 volunteers from Northern Nevada and neighboring areas every year to attain the vision of becoming America's cleanest community. More than 90% of every dollar KTMB receives goes directly to programs that clean up the Truckee Meadows and educates our community.

**NOW, THEREFORE, I, GENO R. MARTINI**, Mayor of the City of Sparks, Nevada, do hereby proclaim October 29, 2014 as:

### "KTMB's 25<sup>th</sup> Anniversary"

and that those in our community are encouraged to help support their efforts by getting involved as a volunteer, by purchasing a ticket to KTMB's 25<sup>th</sup> Anniversary celebration or by making a donation to help support Keep Truckee Meadows Beautiful.

**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the Seal of the City of Sparks, Nevada to be affixed this 2<sup>nd</sup> day of October, 2014.

  
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**GENO R. MARTINI, Mayor**

**ATTEST:**  
  
**TERESA GARDNER, City Clerk**

